



Sponsorship Opportunities

MONTHLY PROGRAM MEETINGS –

- \$300 per meeting exclusive sponsorship (one sponsor per meeting)
- Name and logo appears on flyer mailed to more than 350 chapter members
- Sponsor mention in e-mail to listserv promoting event
- Sponsor logo/link (.gif or .jpg – max 160 x 120 pixels) on related event page of chapter Web site
- Recognition in opening remarks
- Right to distribute/display promotional materials
- One attendee may attend for free

MEMBERSHIP DIRECTORY

- Front page of PDF - \$150 for six months (.gif or .jpg – max 160 x 120 pixels)

The online directory is in the members-only section of www.prsamd.org. Updated monthly, the directory is accessible to more than 350 Maryland Chapter members.

WEB ADVERTISING –www.prsamd.org

Sponsors can buy rotating banners (.gif or .jpg format) that will run along the left side of the page (bottom of left column on home page). Banners include a link back to the sponsor’s homepage or another specified page of the sponsor’s choosing.

Pricing Schedule

Page	Max Rotation	Max Size	6 Months	Year
Home	3	160 x 80	\$300	\$575
Job Opportunities	3	160 x 120	\$300	\$575
Membership Directory	2	160 x 120	\$250	\$475
Current Events	2	160 x 120	\$250	\$475
All Others Except Monthly Event, Best in MD and Chesapeake	2	160 x 120	\$200	\$375

To participate in the sponsorship program, please contact Peggy Hoffman at 866.868.PRSA (7772) or info@prsamd.org.

Separate sponsorship opportunities also available for Best in Maryland and Chesapeake Conference. See respective program pages on our website for details.