



*New To The Public Relations Profession?  
Need Advice and Support  
to Jump-Start Your Career?*

**Join PRSA-National’s New Professionals Group!**

Whether you’re a recent public relations graduate just hitting the job market, a PRSSA alumnus looking to transition to PRSA, or a seasoned pro from another career discipline switching to public relations – then PRSA’s New Professionals Group is for you.

Those who are new to public relations – and new to PRSA – will find that New Professionals will boost their career planning and development with high-value programs and services, including:

- **Two annual, interactive teleseminars** focused on career management topics, as well as the latest trends relevant to the profession,
- **E-newsletters** sent quarterly, focusing on issues and challenges voiced most by New Pros,
- **“Dial-A-Mentor”** – access to senior professionals in PRSA’s who have volunteered to assist New Professionals with their questions,
- **A national New Professionals member directory**, including PRSA chapters with local-level New Professionals groups,
- **An International Conference event** to meet other New Pros from across the country as well as senior PRSA professionals serving as mentors to the Group,
- **A “Career Tactics Packet,”** which includes a compilation of career management how-to’s from articles in past issues of PRSA’s monthly publication, *Public Relations Tactics*,
- **An E-community/Email Listserv** for members to exchange information and ideas,
- **Leadership opportunities** to serve on the New Professionals national board and appointed subcommittees – a terrific training ground for future leadership growth in one’s own career and within PRSA.

***Join the PRSA National New Professionals Group today!***

1. You must be a member of PRSA (Associate Membership qualifies) to join New Professionals. To learn more about membership visit [www.prsa.org](http://www.prsa.org), or call Rosa Paulsen in PRSA’s Member Services Dept., (212) 460-1490 or [membership@prsa.org](mailto:membership@prsa.org).
2. To Join New Professionals, mail this form and payment to PRSA-Member Services, 33 Irving Place, New York, NY 10003, or fax (credit card payments only) to (212) 995-0757.
3. Fees: Full-year dues of \$15 will be charged for joining New Professionals within a member’s first six months of his/her current PRSA member year. Members joining New Professionals after the first six months of their member year will be charged half of the annual Group dues.

Name (please print): \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

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