



THE I CAMPAIGN

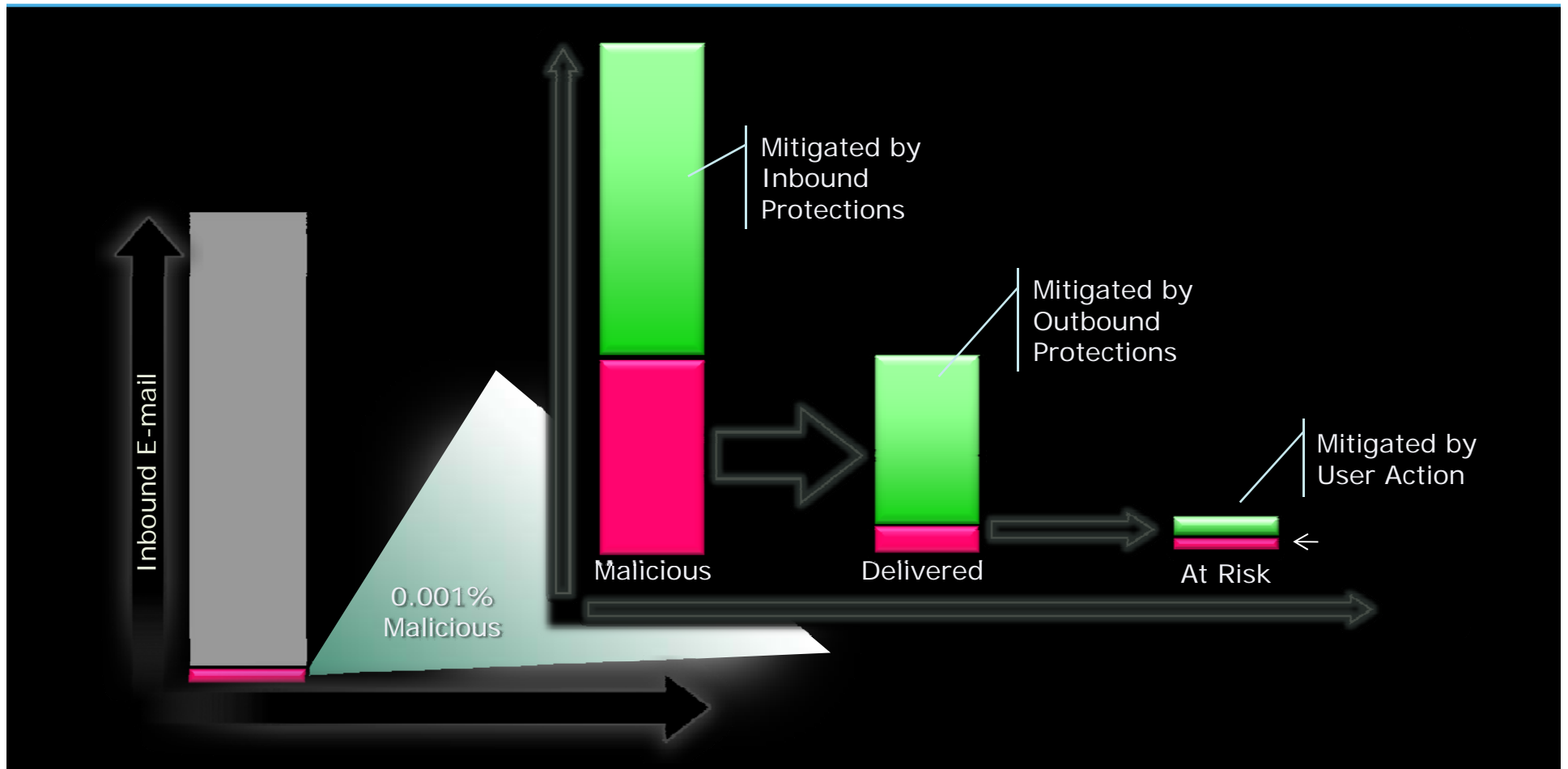
The I Campaign

“Best of the Best”



Trent Flood
Communications Manager, EBS

Research

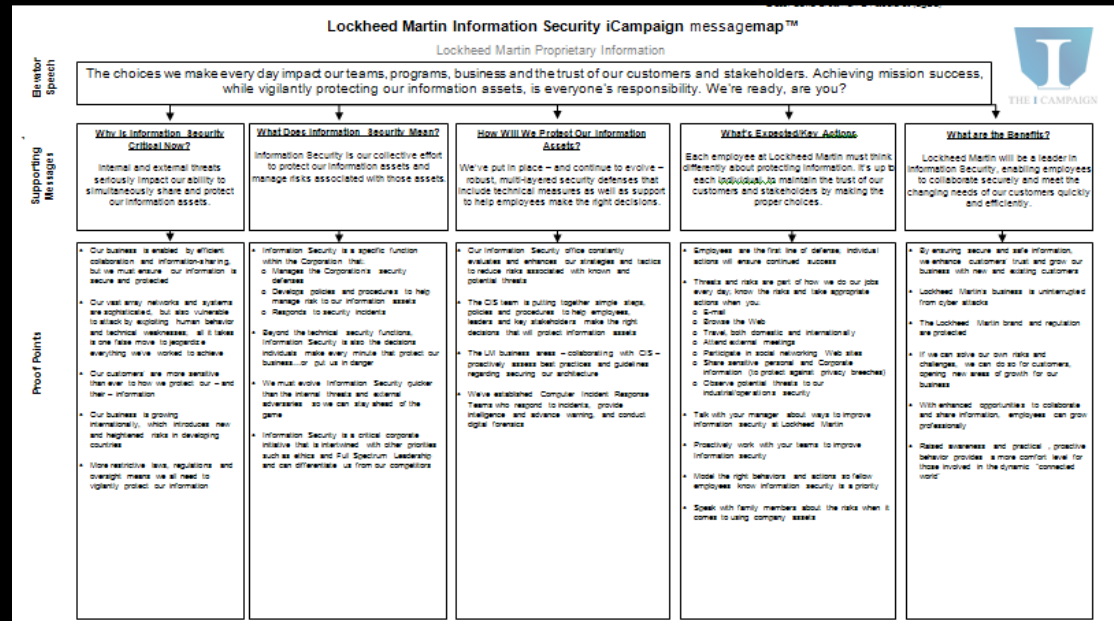


Planning

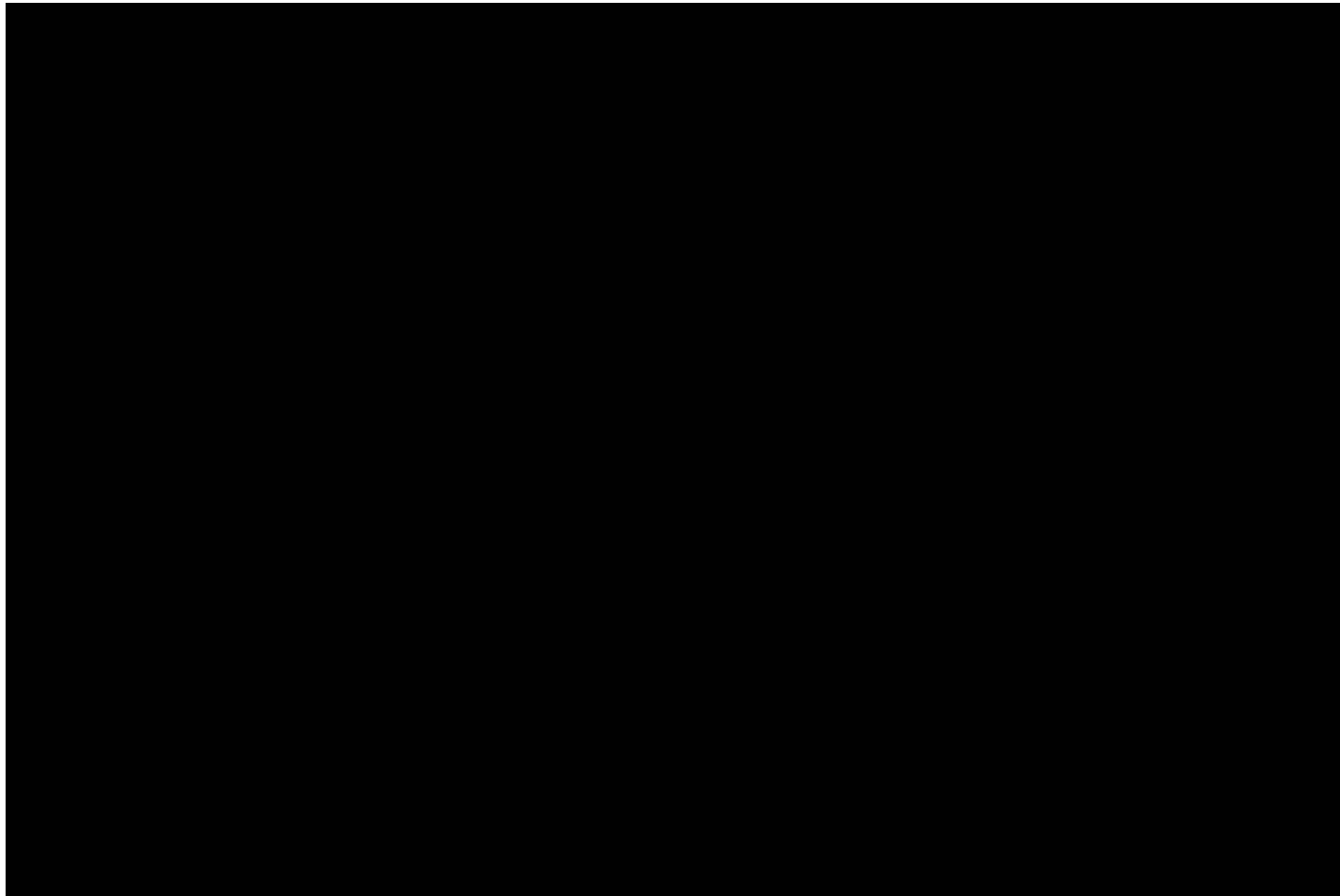


CHIEF INFORMATION SECURITY OFFICER

The Campaign Information Security Education & Awareness



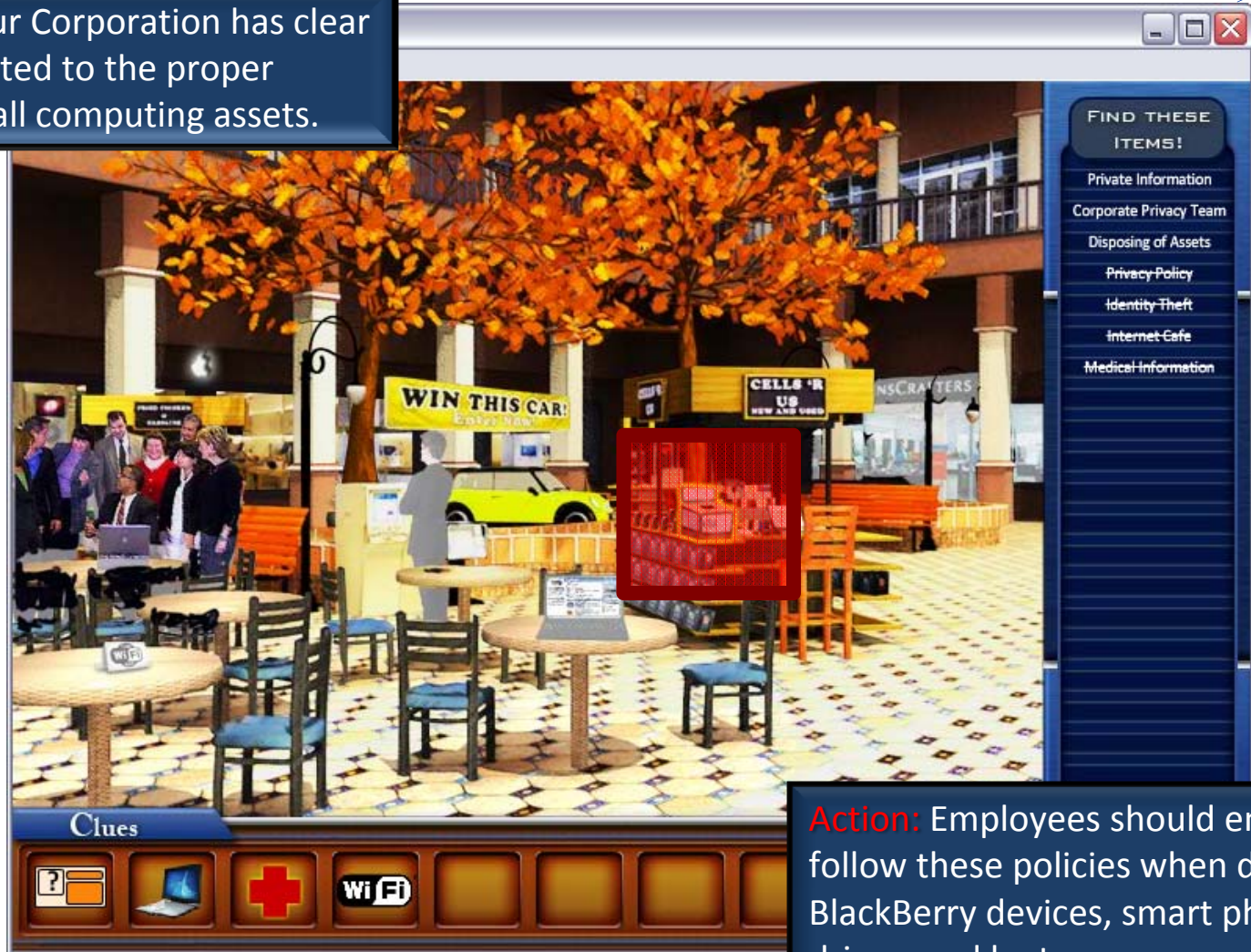
Implementation



THE I CAMPAIGN



The Risk: Our Corporation has clear policies related to the proper disposal of all computing assets.



Action: Employees should ensure they follow these policies when disposing of BlackBerry devices, smart phones, USB drives, and laptops.

Evaluation



