



2011 Mid-Atlantic Chesapeake Conference Sponsorship Program

MID-ATLANTIC CHESAPEAKE CONFERENCE SPONSORSHIPS

PREMIER SPONSOR – \$2,500

- Opportunity to deliver brief remarks at Opening Plenary Session
- Company signage displayed throughout conference venue
- Four (4) complimentary conference registrations
- Name/logo featured on Maryland, National Capital and Chesapeake Chapter Web sites
- Company name/logo in all event communication and materials
- Exhibit table for collateral material distribution during conference
- Opportunity to distribute giveaways to attendees
- Recognition in eNewsletters of Maryland, National Capital and Chesapeake Chapters
- List of names and addresses of event attendees

BENEFACTOR - \$2,000

- Company signage displayed in conference registration area
- Two (2) complimentary conference registrations
- Name/logo featured on Mid-Atlantic Conference section of PRSA-MD Web site
- Company name/logo in all event communication and materials
- Exhibit table for collateral material distribution during conference
- Opportunity to distribute giveaways to attendees
- Recognition in PRSA-MD WebNotes eNewsletter
- List of names and addresses of event attendees

LEARNING JOURNAL SPONSOR – \$1,500

- Company name/logo and brief message on the back cover of learning journal given to all attendees
- One complimentary conference registration
- Company name/logo included in audio/visual presentation & conference materials
- Name/logo featured on Mid-Atlantic Conference section of PRSA-MD Web site
- Exhibit table for collateral material distribution during Conference
- Recognition in PRSA-MD WebNotes eNewsletter
- List of names and addresses of event attendees



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LUNCHEON SPONSOR – \$1,500

- Host luncheon with company name/logo included on all luncheon signage
- One complimentary conference registration
- Company name/logo included in audio/visual presentation & conference materials
- Name/logo featured on Mid-Atlantic Conference section of PRSA-MD Web site
- Opportunity to distribute printed materials or giveaways
- Recognition in PRSA-MD WebNotes eNewsletter
- List of names and addresses of event attendees

NETWORKING RECEPTION SPONSOR – \$1,000

- Host networking reception with company name/logo included on all reception signage
- One complimentary conference registration
- Company name/logo included in pre-conference audio/visual presentation
- Opportunity to distribute printed material or giveaways
- Recognition in PRSA-MD WebNotes eNewsletter

PATRON – \$500

- Name listed on conference materials
- Name listed in pre-conference audio/visual presentation
- Opportunity to distribute printed materials or giveaways
- Recognition in PRSA-MD WebNotes eNewsletter