



PRSA Maryland APR Bootcamp Information

- **What:**

We will guide you through the Accreditation in Public Relations (APR) process, answer questions about the application, assist you with your portfolio preparation and train you on how to take and pass both the Readiness Review and the written exam. The course will be led by PRSA Maryland member Tracy Imm, APR with assistance from other APR's in our Chapter.

- **Why:**

Continue your professional development and achieve your personal goal of reaching the highest level within the public relations field- the APR!

- **When:**

Wednesday, February 17, 2010 6 pm: Overview of the Process, Starting your Application; Recommended Books, Find a Study Buddy, Q&A

Wednesday, February 24, 2010 6 pm: Preparing your Portfolio, Importance of Ethics and Getting through the Readiness Review, Get an APR Mentor, Q&A

Wednesday, March 3, 2010 6 pm: Studying for the Exam, Review of your Portfolio, Q&A

Wednesday, March 10, 2010 6 pm: The Exam, Q&A

Wednesday, March 17, 2010 6pm: Make Up session, if needed

- **Where:**

In Person:
State Highway Office
320 West Warren Road
Hunt Valley, MD 21030

We will also have a "GoTo Meeting" Option for those who need to remote in

Link to PRSA Information: <http://www.prsa.org/Learning/Accreditation/>
Instructor Contact Info: tracyimm@comcast.net or 443.562.4847 (cell)