



BEST IN MARYLAND Award Entry Workshop

Find out how to create an award *entry* that becomes a 2007 PRSA-MD Best in Maryland award *winner*! Our panel of veteran Best in Maryland and PRSA Silver Anvil award submitters, judges and winners will share their tips and strategies on how to make your entries stand out among the competition.

Panelists include:

- Claudia Ciolfi, Sr. Communications Specialist, **IWIF Workers' Compensation Insurance**
- Dave Imre, APR, President & Partner, **Imre Communications**
- Anne Lewis, Vice President, Public Relations, **Cornerstone**
- Lisa Miles, APR, President, **Miles Public Relations**
- Erika Murray, Director, Corporate Public Relations & Community Affairs, **MedStar Health**

After learning award-winning strategies from the pros, submit your entries to this year's Best in Maryland competition by April 12 and save! Entries will be accepted through 5 p.m. on April 27. Awards will be presented during the 2007 PRSA Maryland Best in Maryland awards dinner, scheduled for Thursday, June 21 at the Tremont Grand in Baltimore, MD.

DATE: Thursday, March 29, 2007

TIME: 8 a.m. Registration/Continental Breakfast; 8:30 a.m. - 10 a.m. Program

PLACE: JHU Downtown Center, 10 N. Charles Street, Baltimore, MD 21201—Room 102

PARKING: Parking is available on the street and at area lots.

REGISTER:

1. Register online at www.prsamd.org.
2. Mail this form, with a check made out to PRSA Maryland, to:
PRSA MD, c/o Mariner Management, PO Box 1046, Laurel, MD 20725-1046
3. Fax this form to **1-866-868-7772**.

QUESTIONS? Call PRSA Maryland at 1-866-868-7772.

REGISTRATION IS EASY! GO TO WWW.PRSAMD.ORG TO REGISTER ONLINE.

Register by MARCH 23 and SAVE!

NAME _____ PRSA MEMBER? YES NO

TITLE _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

ALL REGISTRANTS: \$10 by 3/23 \$15 after 3/23

PAYMENT METHOD: Check Enclosed VISA MC AMEX TOTAL: \$ _____

CREDIT CARD NO. _____ EXP DATE _____

NAME ON CARD _____

SIGNATURE _____

Cancellation Policy:

1. Prepayment is required for the early-bird rate and to process your registration. If you plan to pay by check, we will hold your reservation with a credit card. A charge will run if a check is not received by the start of the program.
2. Cancellations received by 5 p.m. on 3/23 will receive a refund. No-shows or cancellations received after 5 p.m. on 3/23 are responsible for full payment and will be charged.