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## NEW PROFESSIONAL OF THE YEAR AWARD NOMINATION FORM

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### NOMINEE INFORMATION

Nominee name \_\_\_\_\_  
Company \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail \_\_\_\_\_  
Years of PR experience \_\_\_\_\_

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### NOMINATOR INFORMATION

Nominator name \_\_\_\_\_  
Company \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail \_\_\_\_\_

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### AWARD CRITERIA

PRSA - Maryland Chapter New Professional of the Year shall be employed full-time in the practice of public relations for three or fewer years; demonstrate an understanding of the principles of public relations; effectively support his/her clients' or company's communications objectives; demonstrate ethical behavior in accordance with the PRSA Code of Ethics; exhibit conduct consistent with the highest standards of professionalism when dealing with clients and colleagues at all levels of their organization. Nominees need not be PRSA members. Written nominations should address candidate qualifications in each of these areas. The chapter's board of directors shall solicit nominations annually but will only present the honor in the years when it agrees, through a majority vote, a nominee's qualifications meet the requirements of the award.

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### SUBMISSION GUIDELINES

Attach a narrative describing how the nominee meets the qualifications for the award. Be sure to cover all aspects of the award criteria. You may attach two (but only two) letters of recommendation.

Once completed, return this form and all attachments to: PRSA MD, c/o Mariner Management, P.O. Box 1640, Columbia, MD 21044 or fax to 301-238-4579.

**QUESTIONS? Call 866-868-7772**